

Spread the word about Payroll Giving



Does your company already offer Payroll Giving?
Help us spread the word and double the money raised for charity through Payroll Giving to £260m per year by making the scheme accessible to all employees.

There are over 5,000 employers (with over 250 employees) that don't have Payroll Giving. We need your help to promote the benefits to them all!

1

Celebrate your success

Having a successful Payroll Giving scheme should be celebrated internally and externally. Lead by example in your local community and sector and share your Payroll Giving journey to encourage others to join you.

Contact us to feature on our news section and social media, and make sure you have your Geared for Giving board proudly displayed in your reception.

Email us at info@gearedforgiving.org

2

Pledge it forward

Tell us the names of five other contacts or employers you know who don't offer Payroll Giving and we can help then get Geared for Giving.

Email us at pledge@gearedforgiving.org

3

Spread the message

Tell your competitors and suppliers you are part of this growing movement. A simple letter from your Managing Director or Chief Executive to these other employers can help open the door for hundreds of more employees to give in the smartest way.

Or could you host a sector lunch to spread the word in person, we want to take the message out right across the UK and your support here is vital.

Email us at events@gearedforgiving.org

4

Support our work

We have a huge amount to do in the next five years and you might be able to help us in other ways, such as funding our social enterprise, offering pro-bono support or maybe even advertising opportunities.

Can you help?

Email us at peter@gearedforgiving.org

Geared for Giving is all about the company you keep.
Join us to make Payroll Giving available to every employer.