

Promoting Payroll Giving



Being Geared for Giving means not only offering Payroll Giving, but making it really easy for all employees to sign up and support a charity they care about.

A poster on your office wall or just a payslip message in our experience isn't enough to engage employees effectively and explain the benefits of supporting a charity via pay.

1 There are many ways to promote Payroll Giving

Our Founding Partners all work with a Professional Fundraising Organisation (PFO) who will do the promotional work on their behalf. By getting the experts in you can be assured that all employees are being engaged fully so they can make an informed decision about their giving.

A successfully promoted Payroll Giving scheme provides many benefits to you as an employer; you can receive a Government Quality Mark, enhance your other charitable activities and it can provide great PR and Award opportunities.

2 Contact our Founding Partners

Please contact our Founding Partner PFO's for more information. Alternatively you can also find more providers and support at www.apgo.org.uk



Hands On Payroll Giving offer a free bespoke service; with over 25 years in the industry we've developed personal and online methods to suit businesses across sectors and employee bases. As a family run business, our ethos and pledge to build sustainable schemes drives our commitment.

We currently work with the Founding Partners; BT and Experian as well as lots of others.

Contact
Penny Tapping-Forbes, Campaigns Director
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E: gearedforgiving@hopg.co.uk
www.hopg.co.uk

THE PAYROLL GIVING TEAM

The Payroll Giving Team offer clients experience, knowledge and effectiveness with our Payroll Giving promotional and account management services. We pride ourselves on building excellent relationships and a high quality service.

We currently work with the Founding Partners; ASOS, Beaverbrooks, Linklaters LLP and The Entertainer as well as lots of others.

Contact
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E: gearedforgiving@thepayrollgivingteam.co.uk
www.thepayrollgivingteam.co.uk

3 Support us

Once you have a successful Payroll Giving scheme we need your support to spread the word to other employers.

↓ Download 'Spread the word about Payroll Giving' to find out more.